VA

CURRICULUM // 2026

VICTOR AIRES // 21/06/1986 BRAZIL

VICTOR AIRES

// VISUAL DESIGN
UI/UX DESIGN
ART DIRECTION



LOCATION
Bad Mergentheim, DE

ROLE
Visual / Product Designer

EXPERIENCE
10+ years (Design & Creative)

AVAILABILITY
Remote · Hybrid · On-site

// 01 CORE COMPETENCIES

PRODUCT DESIGN
UX / UI DESIGN
BRAND IDENTITY
ART DIRECTION
VISUAL SYSTEMS

// 02 TOOLS & TECH

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// 03 LANGUAGES

PT Portuguese — Native

DE German — B2 (Advanced)

EN English — B2 (Advanced)

ES Spanish — B2 (Advanced)

// ABOUT

Designer, art director and visual strategist with 10+ years of experience creating brands, digital products and visual narratives that connect people, ideas and culture.

// EXPERIENCES

ART DIRECTOR — 2006 - 2014
Worked across multiple advertising agencies in Brazil, creating visual concepts, developing campaigns, directing artwork and preparing final production-ready materials for print and digital media.

CREATIVE DIRECTOR / CO-FOUNDER — 2014 - 2018
Co-founded and managed 16 BITS, leading the creative team, overseeing client projects, developing branding and advertising campaigns, organizing events and managing social media.

VISUAL / PRODUCT DESIGNER (Freelancer) — 2018 - PRESENT
Working across diverse creative disciplines, including brand identity, UI/UX, product design, web and app design, interface design and photography, delivering visual solutions for a variety of clients and projects.

// EDUCATION

HIGH SCHOOL
Completed in Brazil

CONTINUING EDUCATION
Design, UI/UX, Tools & Tecnology (on going)

// INTERESTS

Cycling · Fitness · Photo · Music · Games · Travel

LET'S CONNECT

HAVE A PROJECT IN MIND?
Let's create something meaningful.

// EMAIL
• hello@victoraires.com

// WEBSITE
• victoraires.com

// LINKS
• behance.net/airesvictor
• linkedin/in/victoraires